

2023

Full Marks - 70

Time - As in the Programme

Answer ALL questions.

Group – A

(Each question carries 2 marks)

1. Answer the following questions in two sentences each.
 - a) What are the three levels of analysis of OB ?
 - b) Discuss the contribution of other disciplines to OB ?
 - c) What is Superego in psychoanalytical theory of personality ?
 - d) What is Paranoid Perception ?
 - e) Define Attitude. Discuss BETARI BOX model.
 - f) What is Interpersonal Conflict ?
 - g) What is Stereotyping ?
 - h) what is Stress ? State two causes of stress.
 - i) Differentiate between the term Group and a Team.
 - j) What is Free rein style of leadership ?

P.T.O.

[2]

Group – B

(Each question carries 10 marks)

2. Define OB. What are the challenges of OB ?
Discuss the international dimensions of OB.

OR

Answer the following:

- a) Discuss the importance of OB.
b) What is Systems Approach to OB ?
3. What is Personality ? Discuss Freud Theory of personality and some of the ego defence mechanism.

OR

What is Perception ? Discuss the perceptual process. Explain the figure ground illustration of perceptual organisation.

4. Explain any two theories of learning and also explain the learning process.

OR

What is ERG model and discuss its relevance with Maslow's need hierarchy theory ?

5. Why do conflicts arise in groups? What are the ways of resolving group conflict ?

[Cont....

[3]

OR

How is communication function related to other functions of management ? Explain with your own example.

6. What is Group Dynamics and what are the theories of group formation.

OR

What is Leadership ? What are the different types of leadership ? Discuss Great man's Theory of leadership with its advantages and disadvantages.



V - S - BBA - OB - P - 501 - (R&B)