



Ashaa Kirann Group

WELCOME TO

ASHAA KIRANN

GROUP OF INSTITUTIONS

ESTABLISHED WITH THE AIM OF REVOLUTIONIZING THE WAY OF
PROFESSIONAL MANAGEMENT AND TECHNOLOGY TRAINING.



The Two Bodies Of **ASHAA KIRANN GROUP**

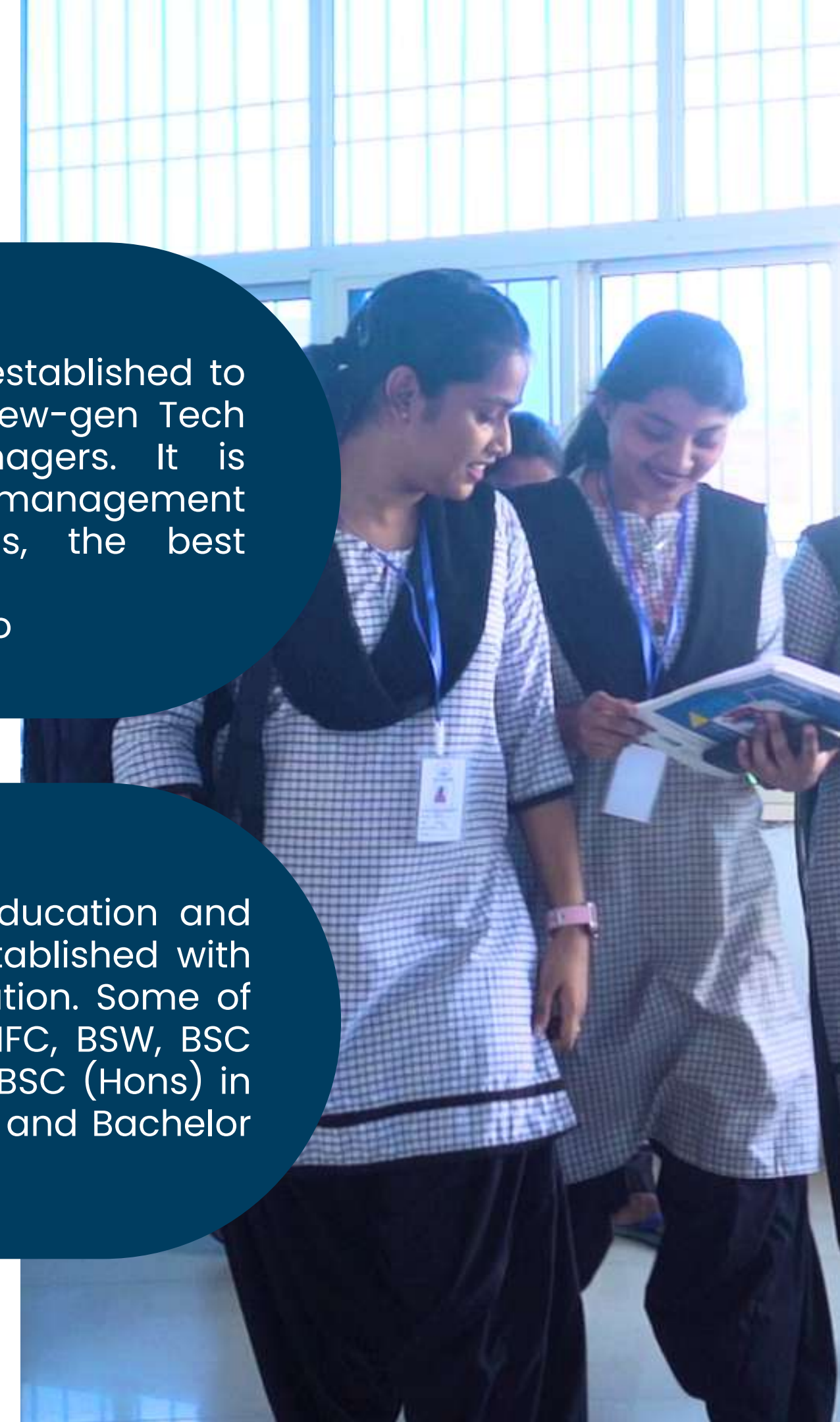
Ashaa Kiran Group is an educational organization based in Bhubaneswar, Odisha which has two institutions under it namely the Indian Institute of Management and Science (IIMS), and Bhubaneswar School of Management and Technology (BSMT).

BSMT

Recognized by AICTE, BSMT has been established to be the best destination for aspiring new-gen Tech Management and Technology managers. It is committed to redefining 'quality' in management education with state-of-art facilities, the best infrastructure and the finest faculty.
Visit www.bsmtodisha.com for more info

IIMS

Recognized by Regional Director Of Education and affiliated to Utkal University, IIMS is established with the aim to provide professional education. Some of the courses are BBA, BCA, MA-PMIR, MFC, BSW, BSC Data Science, BSC Computer Science, BSC (Hons) in Biotechnology, MSC Computer Science and Bachelor of Journalism & Mass Communication.



Why You Should Choose **ASHAA KIRANN GROUP?**



253+

Campus Selection



592+

Students



21+

Years Of Experience



31+

Lecturers



**Live Projects With
Summer Internship**



**Corporate Favored
Curriculum**



**Better Corporate
Exposure**



**International &
National Study Tour**

OUR FACILITIES



COMPUTER LAB



WI-FI CAMPUS



CANTEEN



CLASS ROOM



SEPARATE HOSTEL



LIBRARY



GYM



NUTRITION CAFE



E-LIBRARY



COURSES OVERVIEW

- BACHELOR IN BUSINESS ADMINISTRATION (BBA)
- B.SC (HONS) IN BIOTECHNOLOGY
- BACHELOR IN COMPUTER APPLICATION (BCA)
- BACHELOR OF SOCIAL WORK (BSW)
- B.SC DATA SCIENCE
- B.SC COMPUTER SCIENCE
- BACHELOR OF JOURNALISM & MASS COMMUNICATION
- M.SC COMPUTER SCIENCE
- POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)
- PERSONNEL MANAGEMENT & INDUSTRIAL RELATIONSHIP (PMIR)
- MASTER OF FINANCE AND CONTROL (M.FC)



BACHELOR IN BUSINESS ADMINISTRATION (BBA)

This 3 Years, full-time BBA (Hons) programme provides rigorous training in business Management which encompassing areas such as General Management, Marketing, Human Resource Management and Finance. The emphasis is on contemporary issues affecting business management, to face challenges in an increasingly dynamic environment and the development of skills across organizations and sectors.

PROGRAMME OBJECTIVES:-

- To understand the business concepts and principles;
- To identify and define problems and opportunities in business scenarios;
- To effectively communicate management concepts, plans, and decisions in written reports and oral presentations;
- To demonstrate professional conduct within any team activities; and
- To develop a culture of business and entrepreneurial aptitude.
- Observe and interpret data sets to uncover potential opportunities.

JOB OPPORTUNITIES:-

- Marketing Coordinator
- Sales Representative
- Operations Assistant
- Financial Analyst
- Human Resources Assistant
- Event Coordinator
- Management Trainee
- Retail Manager
- Data Analyst
- Supply Chain Coordinator
- Business Development Representative

COURSE 1/11



B.SC (HONS) IN BIOTECHNOLOGY

B.SC in biotechnology is a three years graduate specialised degree programme. The duration of the degree programme is three years. This course are required to complete 10th,+2 in biology, physics and chemistry. Biotechnology is the combined study of biology and engineering. Students enrolled in this course to learn various skills and acquire knowledge to design and perform experiments on study of life processes and behaviour of living organisms such as cells, tissues, bacteria, fungi, and algae. Their study is further used to develop products to improve the quality of life.

ELIGIBILITY CRITERIA:-

- The eligibility criteria to enroll in a BSc Biotechnology varies from institute to institute. We have provided below the minimum eligibility criteria considered by major colleges to offer admissions in BSc Biotechnology.
- Completion of 10+2 in physics, chemistry, and biology is required from a recognised board.
- Individuals are required to complete 10+2 from a recognised board with an aggregate of 50 percent of marks.

JOB OPPORTUNITIES:-

- Biotechnologist
- Research Scientist
- Bioinformatics Specialist
- Bioprocess Engineer
- Pharmaceutical Sales Representative
- Quality Control Analyst
- Environmental Scientist
- Biomedical Engineer
- Medical Science Liaison
- Nutraceutical Researcher

COURSE 2/11



BACHELOR IN COMPUTER APPLICATION (BCA)

It is a 3 years Graduate degree course in computer applications. With the rapid growth of IT industry in India, the demand of computer professional is increasing day to day. The increasing growth of IT industry has created a lot of opportunities for the computer graduates. The three year, six semester BCA programme emphasizes on computer application oriented courses like C++, Java, Web Application Development, etc. There are two projects i.e. one minor followed by major in the final semester.

PROGRAMME OBJECTIVES:-

- To learn advanced features of the numerical calculations
- To learn the measures of central tendency
- To learn the importance of DBMS in the present scenario.
- To learn about DBMS architecture, and SQL to interact with database.
- The purpose of the course is to provide students with an understanding of how to write SQL query and do manipulation in the table.
- To learn how to create, delete, insert and update tables.
- To learn advanced features of the c++ programming language.

JOB OPPORTUNITIES:-

- Software Developer
- Web Developer
- Database Administrator
- System Analyst
- Network Administrator
- Mobile App Developer
- Cybersecurity Analyst
- IT Consultant
- Technical Support Engineer
- Cloud Computing Specialist
- Software Testing Engineer

COURSE 3/11



BACHELOR OF SOCIAL WORK (BSW)

It is a 3-year graduate degree course that provides knowledge and skills to work in the social sector, aiming to provide quality life as well as education. Social Work, as the name suggests aims to provide each and every citizen, specifically the less privileged, a dignified life worth living with all aspects of social amenities and equal justice. Courses are also done on the basis of merit. Students who have qualified for class 12 board exams are eligible to pursue BSW. BSW Admissions are done through direct mode.

PROGRAMME OBJECTIVES:-

- Develop professional social work values and ethics. Social workers must uphold a strong set of values and ethics in order to provide competent and ethical services to their clients.
- Apply systems concepts to practice across the micro and macro continuum. Social workers need to be able to understand and apply systems concepts to their work with individuals, families, groups, organizations, and communities.

JOB OPPORTUNITIES:-

- Child Welfare Case Worker
- Geriatric Social Worker
- Hospice Social Worker
- Substance Abuse Counselor
- Community Outreach Coordinator
- Family Support Worker
- Probation Officer
- Advocacy Coordinator
- Adoption Counselor

COURSE 4/11



B.SC DATA SCIENCE

It is a 3-year full-time course that comes under the domains of Computer Science, Business Analytics and Artificial Intelligence. Data Science is an inter-disciplinary subject that includes the use of Statistics, Big Data Analytics, Machine Learning and related aspects in order to understand the problem or phenomena with respect to a set of real-world data.

In terms of career, this is considered one of the trendiest and most promising courses.

You will not only learn about Big Data Analytics, but also get to study the related subjects which will enhance your skills and knowledge to become a great Data Scientist. Average Starting Salary can be expected around INR 5 LPA -8 LPA

MINIMUM ELIGIBILITY:-

The minimum eligibility required is the completion of Class 12 with science stream (Physics, Chemistry, Mathematics).

JOB OPPORTUNITIES:-

- Data Scientist
- Data Analyst
- Machine Learning Engineer
- Data Engineer
- Business Intelligence Analyst
- Quantitative Analyst
- Database Administrator
- Data Architect
- Research Analyst
- Data Consultant
- Health Informatics Specialist
- Fraud Analyst

COURSE 5/11



B.SC COMPUTER SCIENCE

B.SC Computer Science (B.SC-CS), is one of the most popular programmes in the IT domain. The field of the B.SC Computer Science course has the potential to propel your career. The BSc Computer Science course is a 3-year undergraduate course and covers the studies and themes associated with Computer Science, Computer Applications, and their services. The BSc Computer Science degree can lead you to profiles like a computer scientist or an information systems manager or a networking specialist whose job is to draw the technological roadmap for the organization, to ensure efficient management of the available computer facilities, handle smooth functioning of the local area and wide area networking, implementation of cybersecurity system.

MINIMUM ELIGIBILITY:-

The majority of the BSc Computer Science admission process is based on merit. A minimum cumulative grade of 50% in Class 12 with PCM (Physics, Chemistry and Biology) as a required subject is needed for eligibility in the basic BSc Computer Science subjects.

JOB OPPORTUNITIES:-

- Software Developer/Engineer
- Web Developer
- Systems Analyst
- Database Administrator
- Network Administrator
- IT Consultant
- Cybersecurity Analyst
- Mobile App Developer
- Game Developer
- Computer Graphics Designer
- IT Project Manager
- DevOps Engineer

COURSE 6/11



BACHELOR OF JOURNALISM & MASS COMMUNICATION

BJMC (Bachelor of Journalism and Mass Communication) is a three-years duration graduate degree course for the candidates who wish to build their career in the field of Journalism and Mass Communication. After successfully completing the course, candidates are able to develop as well as refine their skills in gathering, transmitting, and delivering information to a large audience. Career opportunities for students in the field of Mass Communication are very high. Candidates who successfully completed BJMC can choose to work for news channels, newspapers, publishing houses, television, radio, internet, etc and earn a good remuneration.

ELIGIBILITY CRITERIA:-

Candidates should complete the below-mentioned parameters in order to fulfil eligibility criteria for Bachelor of Journalism & Mass Communication:

- Candidates should complete class 12 in any stream from a recognised board.
- Candidates should score a minimum of 50% – 60% marks in class 12.

JOB OPPORTUNITIES:-

- Journalist/Reporter
- Broadcast Journalist
- Digital Content Creator
- Social Media Manager
- Public Relations Specialist
- Media Planner
- Photojournalist
- Editorial Assistant
- Media Research Analyst

COURSE 7/11



M.SC COMPUTER SCIENCE

M.SC in Computer Science is a two-years post-graduate degree programme designed to build human resources with key competencies in a wide range of computer science major areas. Software engineering, system engineering, natural computation processing, mathematical principles, and machine learning are all included in this Computer Science programme. An M.SC degree in this field aims to preparing students for career in major industries or as entrepreneurs in comparatively small businesses. Students are given the opportunity to build and improve key competencies in computer science which will help them enter into the highly competitive IT business.

MINIMUM ELIGIBILITY:-

- Students should hold a bachelor's degree in science stream in any subject from a recognized university. Though graduates with a B.SC in Computer Science has an advantage.
- A bachelor's degree with a minimum grade point average of 50 percent is required.
- Candidates must pass both an entrance exam and a personal interview, as well as meet the institute's minimum standards.

JOB OPPORTUNITIES:-

- Research Scientist (Computer Science)
- Machine Learning Engineer
- Data Scientist
- Software Development Manager
- Network Architect
- Computer Systems Analyst
- Cybersecurity Consultant

COURSE 8/11



POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

This 2 years program provides rigorous training in business Management encompassing areas such as Marketing Management, Finance, Human Resource Management and Finance, Operation, and Information System. The emphasis is on contemporary issues affecting business management and to face challenges in an increasingly dynamic environment and the development of skills across organizations and sectors.

SPECIALIZATIONS:-



Retail Management



Marketing



Financial Management



Human Resources



Supply Chain Management



Retail Management

JOB OPPORTUNITIES:-



Marketing Manager



Financial Analyst



Consultant



Human Resources Manager



Financial Planner/Advisor



Business Analyst



Product Manager



Sales Manager



Brand Manager



International Business Manager

COURSE 9/11



PERSONNEL MANAGEMENT & INDUSTRIAL RELATIONSHIP (PMIR)

The objective of M.A. course in Personnel Management and Industrial Relations provides professional education to those who want to prepare for the jobs of Labor Officers, Personnel Officers, and Administrative Officers. The other objectives are to provide background knowledge of social work, to provide practical experience of fieldwork concerned with personnel management, industrial relations, and social welfare.

PROGRAMME OBJECTIVES:-

- The department will closely interact with industrial houses through MDP, consultancy, summer placement programme, project work assignments, guest faculty system, and membership of professional bodies.
- The department will provide computer relocation in a well-furnished computer lab with an internet facility in the college for the use of its students and faculties.
- The department has its own library consisting of references and textbooks for the use of faculty members and students.

JOB OPPORTUNITIES:-

- Human Resources Manager
- Employee Relations Specialist
- Labour Relations Manager
- Talent Acquisition Specialist
- Training and Development Coordinator
- HR Consultant
- Organizational Development Specialist
- Workforce Planner

COURSE 10/11



MASTER OF FINANCE AND CONTROL (MFC)

The MFC Programme seeks to equip students with conceptual and analytical skills for financial decision-making. This exciting field is full of career opportunities, both the corporate and the academic level. The first year of the course is designed to be a general management course with students being trained on the basis of various subjects of financial management required for deep understanding of financial & control. The second year consists of advanced courses with final project and topics pertinent to the subject. In the final year, students are exposed to specialized topics in various areas of financial management.

COURSE 11/11

PROGRAMME OBJECTIVES:-

- MFC students get an opportunity for selection in varied disciplines like corporate finance, banking, financial consultancy, forex Advisory services, equity Research, credit rating, Mutual funds management, real estate consultancy, insurance management, portfolio management, international finance, and derivatives & Risk Management. IIMS offers MFC Programs in Bhubaneswar, Odisha.

JOB OPPORTUNITIES:-

- Financial Analyst
- Investment Analyst
- Risk Manager
- Corporate Finance Manager
- Financial Controller
- Tax Analyst
- Audit Manager
- Management Consultant
- Portfolio Manager



SECRETARY'S MESSAGE

Heir to a glorious tradition of learning and scholarship, India today is modern, young, and focused on reinventing itself to take its rightful place among the comity of nations. Demographically speaking, every second Indian is less than 25 years of age today. The vast energy of such a youthful nation is finding creative outlets in all fields- be it education, business, entrepreneurship, defense, sports, governance, etc.

This is the context in which we have to view on education in our country. There is an insatiable thirst for knowledge, skills, and entrepreneurship among the youth of India, as witnessed in the explosion of graduate and post-graduate education, especially professional courses. Their needs can be satisfied only by quality educational institutions with requisite standards in every respect. Delivering anything less will be unjust and unfair to the aspirations of thousands of young hopefuls. We are acutely aware that both BSMT & IIMS students can find complete self-expression in the university's ambiance. We are, thus, rendering every help to make their dreams come true.

It gives me great pleasure to commend BSMT & IIMS to the youth of India.



SJ. ABDUL MUTALIB KHAN



SMT. PURNIMA PATTANAİK (PRINCIPAL OF IIMS ODISHA)

PRINCIPAL'S MESSAGE

I welcome you to the Ashaakirann Group Of Institutions. Both BSMT Bhubaneswar School Of Management and Technology (BSMT Odisha) and Indian Institute Of Management and Science (IIMS Odisha), set up in the year 2022 and 2017 respectively as a state-enacted private institute to impart quality education, professional expertise, and research acumen to students and scholars from different parts of the country, has been making steady progress.

This institute is fully committed to work to building up a resource based for producing excellent professionals equipped with state-of-art knowledge, understanding, and confidence to be at par with the best minds in the world to work for the development of the country. To achieve this end, the institute has been very particular in roping in the best faculties who have made us proud with their commitment and dedication to teaching and research. Our students too along with their teachers have been contributing immensely towards making this university a center of excellence.

I welcome to BSMTians & IIMSians and wish that their stay on the campus would be a valuable experience for them to be proud of.

PRINCIPAL'S MESSAGE

It is my great pleasure to welcome you to BSMT Bhubaneswar School Of Management and Technology (BSMT Odisha), a distinguished institution under the umbrella of Ashaakirann Group Of Institutions. Since its inception in 2022, BSMT has been committed to imparting quality education, fostering a spirit of innovation, and nurturing future leaders.

As the Principal, I am proud to be part of an institution that prioritizes academic excellence and holistic development. Our dedicated faculty members, who are at the forefront of their respective fields, ensure that our students receive the best possible education. Together, we strive to create an environment that encourages critical thinking, creativity, and a passion for lifelong learning.

To the new entrants and returning students, I extend my heartfelt welcome. Your journey at BSMT will be marked by exploration, discovery, and personal growth. Embrace the opportunities that come your way, be active participants in the learning process, and contribute to the positive and inclusive culture that defines our institution.



DR. DEEPTIREKHA NAYAK (PRINCIPAL OF BSMT ODISHA)



JEEVAN JYOTI SARANGI

VICE-PRINCIPAL'S MESSAGE

I extend a warm welcome to all of you at Ashaakirann Group Of Institutions, home to both Bhubaneswar School Of Management and Technology (BSMT Odisha) and Indian Institute Of Management and Science (IIMS Odisha). Since their establishment in 2022 and 2017 respectively, our institutions have been dedicated to providing quality education, fostering professional expertise, and nurturing research acumen among students and scholars from diverse regions.

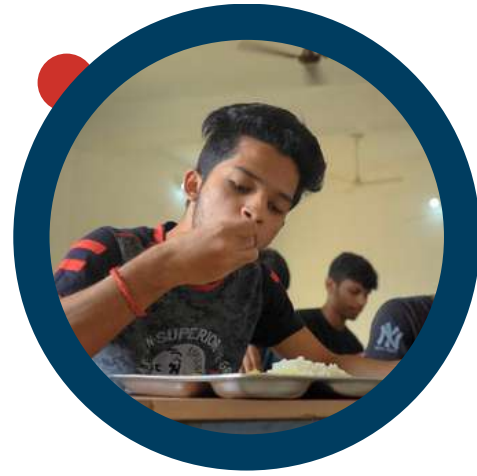
Our commitment is unwavering in building a robust resource based that molds outstanding professionals equipped with cutting-edge knowledge, a deep understanding, and the confidence to compete with the best minds globally for the betterment of our nation. To realize this vision, we have strategically appointed a faculties known for their outstanding commitment and dedication to teaching and research. The collaborative efforts of our students and faculties have significantly contributed to positioning our university as a center of excellence.

To the BSMTians & IIMSians joining our esteemed institutions, I extend my best wishes. May your time on campus be a valuable and enriching experience, one that fills you with pride.

A GLIMPSE OF OUR CAMPUS



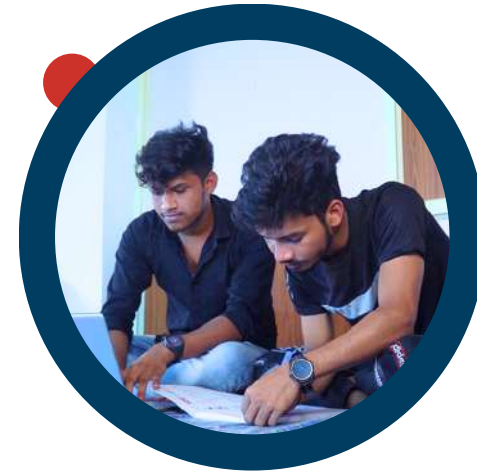




College Canteen



College Bus



Hostel Life



Computer Lab



Cultural Fest



Yoga Session



Lab



Sports



Orientation



Faculties



Classroom



Library

OUR CAMPUS PLACEMENT

Companies where our students have got placement:





Thank You

CONTACT US



+91 9937102759, +91 9583862625



akwect.new@gmail.com



www.ashaakirannngroup.com



www.bsmtodisha.com



www.iimsodisha.in



Plot No-622, At/Po: Palaspur, Chhatabar,
Bhubaneswar, Khordha, Pin 752054

